

FACTSHEET LUISS UNIVERSITY ONLINE EXCHANGE INITIATIVE

The online exchange is a joint initiative of Luiss University, NHH Norwegian School of Economics, Tilburg University, Université Toulouse 1 Capitole, University of Mannheim, University of National and World Economy, and WU Vienna University of Economics and Business. Students from the mentioned partner universities have the possibility to apply for online courses offered at other partner institutions subject to the details and conditions listed below. Please note that the conditions for application and admission differ from one institution to another depending on the local regulations.

The following facts apply on online offers of **Luiss University** for the **Spring semester 2020-21**:

Academic program/ course offer	<p>Students are welcome to apply for the following courses (for course descriptions please click on the title):</p> <p>Bachelor's Level</p> <table border="1"> <thead> <tr> <th>Course</th> <th>ECTS credits</th> </tr> </thead> <tbody> <tr> <td>Blockchain and Cryptocurrencies</td> <td>6</td> </tr> <tr> <td>Digital Business and Workplace Technology</td> <td>8</td> </tr> <tr> <td>Digital Economy, Data and Society</td> <td>6</td> </tr> <tr> <td>Digital Ethics</td> <td>6</td> </tr> <tr> <td>Digital Marketing Transformation & Customer Experience</td> <td>8</td> </tr> <tr> <td>Energy Markets and Industrial Organization</td> <td>8</td> </tr> <tr> <td>Finance and Financial Technologies</td> <td>8</td> </tr> <tr> <td>Population Environment and Sustainability</td> <td>6</td> </tr> <tr> <td>Services Marketing</td> <td>8</td> </tr> <tr> <td>The European Economy and European Economic Governance</td> <td>8</td> </tr> </tbody> </table> <p>Master's level</p> <table border="1"> <thead> <tr> <th>Course</th> <th>ECTS credits</th> </tr> </thead> <tbody> <tr> <td>Corporate Strategy</td> <td>6</td> </tr> <tr> <td>Cross-Cultural Management</td> <td>6</td> </tr> <tr> <td>Demography, Society and Policy in Europe</td> <td>6</td> </tr> <tr> <td>Governance of Innovation and Sustainability</td> <td>6</td> </tr> <tr> <td>International and EU Environmental Law</td> <td>6</td> </tr> <tr> <td>International Economics</td> <td>6</td> </tr> <tr> <td>International Trade Law</td> <td>6</td> </tr> <tr> <td>Marketing Communication & New Media</td> <td>6</td> </tr> <tr> <td>Organizational Design</td> <td>6</td> </tr> <tr> <td>Smart Cities</td> <td>6</td> </tr> <tr> <td>Web Analytics & Marketing</td> <td>8</td> </tr> </tbody> </table>	Course	ECTS credits	Blockchain and Cryptocurrencies	6	Digital Business and Workplace Technology	8	Digital Economy, Data and Society	6	Digital Ethics	6	Digital Marketing Transformation & Customer Experience	8	Energy Markets and Industrial Organization	8	Finance and Financial Technologies	8	Population Environment and Sustainability	6	Services Marketing	8	The European Economy and European Economic Governance	8	Course	ECTS credits	Corporate Strategy	6	Cross-Cultural Management	6	Demography, Society and Policy in Europe	6	Governance of Innovation and Sustainability	6	International and EU Environmental Law	6	International Economics	6	International Trade Law	6	Marketing Communication & New Media	6	Organizational Design	6	Smart Cities	6	Web Analytics & Marketing	8
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	<p>In each course 3 to 8 spots will be reserved for students participating in this initiative. Slots will be allocated on a first come first served basis.</p> <p>Bachelor students may only choose courses at their level while Master students are allowed to select courses at both levels.</p> <p>Students must make sure they meet the prerequisites of the courses they select.</p>
Academic calendar/ course schedule	<p>Orientation session: 4 February 2021</p> <p>Classes are scheduled to take place between 8 February and 15 May 2021.</p> <p>Exams will take place between 17 May and 1 July 2021.</p> <p>The course schedule is available at the following link: https://pianificazionespazi.luiss.it/spazi_luiss/Orario/index.php?view=easy_course&lang=en</p>
Minimum/maximum credits & workload	Students can apply for one or two of the courses indicated above.
Eligibility	<p>The online course offer is available to students studying at the following partner universities:</p> <ul style="list-style-type: none"> • NHH Norwegian School of Economics • Tilburg University • Université Toulouse 1 Capitole • University of Mannheim • University of National and World Economy • WU Vienna University of Economics and Business <p>In order to be eligible, Bachelor students must have completed at least one year of full-time studies (60 ECTS-Credits).</p>
Application process	<p>Interested students will first have to fill out the following pre-enrollment form: https://bit.ly/337XW0s</p> <p>Students will then receive an email with an invitation to complete an online application with their personal data and the following documents:</p> <ul style="list-style-type: none"> • Confirmation of enrollment at home institution • Transcript of records • Motivation letter <p>The selection will be based on an evaluation of the applicant's overall academic performance (transcript of records) and the statement of purpose while also taking into consideration the course preferences indicated and the need to ensure a balanced representation of the different partners.</p> <p>Students will receive detailed instructions on course enrollment after being accepted to Luiss.</p>
Application period	<p>The pre-enrollment form will have to be filled out by 15 December while the online application must be completed by 21 December.</p> <p>All applicants will be informed about the outcome of their application by 11 January. Partner universities will also be notified of their students' admission.</p> <p>Course enrollment will take place around the middle of January.</p>
Fees and other administrative aspects	No fees apply.
Contact	<p>Simone Paratore</p> <p>sparatore@luiss.it; +39 0685225777</p>