

## FACTSHEET

### WU (VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS) ENGAGE.EU ONLINE EXCHANGE INITIATIVE

The online exchange is a joint initiative of *LUISS University, NHH Norwegian School of Economics, Tilburg University, Université Toulouse 1 Capitole, University of Mannheim, University of National and World Economy, and WU Vienna University of Economics and Business*. Students have the possibility to apply for online courses offered at other partner institutions subject to the details and conditions listed below. Please note that the conditions for application and admission differ from one institution to another depending on the local regulations.

The following facts apply on online offers of **WU Vienna**:

Academic program/ course offer	<i>Students are welcome to apply for the following courses:</i>	
	<b><i>Bachelor's level (advanced):</i></b>	
	<b>Title</b>	<b>ECTS-Credits</b>
	Negotiation Management - how to negotiate sustainably and (still) ethically	4
	Economic Growth of Central and Eastern Europe in the Global Context of the Pandemic	6
	The US and EU Financial Systems - A Comparative Analysis	6
	Gaining and Maintaining Global Competitive Advantage	6
	International Business and Development	6
	International Business Strategy	6
	Agile Leadership in the digital age	6
	International Marketing and Management I: International Management	6
	Sustainable Business: Managing for Tomorrow	6
	Marketing for the climate crisis	6
	Social Media Marketing	6
	Consumer Psychology	6
	Fashion Marketing	6
	International Business	6
	<b><i>Master's level:</i></b>	
	<b>Title</b>	<b>ECTS-Credits</b>
	Strategic Innovation & Entrepreneurship	6
	European Law	4
	Advanced Strategy and Organization	5
	International Risk and Financial Management	5
	Supply Chain Planning	5
	Global Supply Chain Design	5
	<i>In each course, 1 to 5 spots will be reserved for students from the partner universities of this initiative. Students may only choose courses on their respective study level.</i>	

	<p>Course descriptions and courses schedules will be made available on <b>January 26, 2021 (WU online course catalogue)</b>.</p> <p>For additional information please visit:  <a href="https://short.wu.ac.at/online-exchange-initiative">https://short.wu.ac.at/online-exchange-initiative</a></p>
<b>Minimum/maximum credits &amp; workload</b>	<p>Students from partner universities interested in taking courses at WU can be enrolled in a <b>maximum of 2 courses</b> offered in summer semester 2021.</p>
<b>Academic calendar/ course schedule</b>	<p>Courses are scheduled to take place <b>between early March and end of June</b>, with each course having its own individual schedule.</p> <p>Note that WU courses are typically seminar-type with continuous assessment. This means that the final grade is based on several performance elements (e.g. active participation in the course, home assignments, case studies, final exam). WU does not have a central examination period. The grading criteria are listed in the course description.</p> <p>Please see the course descriptions on WU's website for more details.</p> <p>The online course catalogue will be available from <b>January 26, 2021</b> onwards.</p>
<b>Online course offer available for students from the following institutions</b>	<p>The online course offer is available to students studying at the following partner universities:</p> <ul style="list-style-type: none"> <li>➤ LUISS University</li> <li>➤ NHH Norwegian School of Economics</li> <li>➤ Tilburg University</li> <li>➤ Université Toulouse 1 Capitole</li> <li>➤ University of Mannheim</li> <li>➤ University of National and World Economy</li> </ul>
<b>Application process</b>	<p>Interested students can apply via the <b>online application form</b> on WU's website for the online courses available at WU Vienna.</p> <p><b>Application requirements:</b></p> <ul style="list-style-type: none"> <li>➤ Bachelor's level: enrollment in a bachelor's program at a partner university; minimum of one year of full time studies completed (60 ECTS-Credits).</li> <li>➤ Master's level: enrollment in a master's program at a partner university</li> </ul> <p><b>Application documents:</b></p> <ul style="list-style-type: none"> <li>➤ Confirmation of enrollment home university</li> <li>➤ Transcript of records</li> <li>➤ Statement of purpose</li> </ul> <p>In the application students can indicate a <b>maximum of 3 course preferences</b> and the number of courses they would like to attend.</p> <p>The selection will be based on an evaluation of the applicant's overall academic performance (transcript of records) and the statement of purpose. WU will notify its partner universities about</p>

	<p><i>the selected students. Partner universities have to confirm their students admission to WU's courses.</i></p>
<p><b>Application period</b></p>	<p><i>The application period runs from <b>January 4 to January 11, 2021.</b></i></p> <p><i>All applicants will be informed about the outcome of their application at the latest by <b>January 18, 2021.</b></i></p>
<p><b>Fees and other administrative aspects</b></p>	<p><i>Kindly note that an <b>administrative fee of 20,20 EUR</b> (mandatory students' union dues) has to be paid for attendance of courses at WU Vienna.</i></p> <p><i>Apart from these, no other fees will be charged. Tuition fees for Students taking courses as part of this initiative are waived.</i></p> <p><i>Costs for expenditures like reading materials, literature would have to be borne by the students (if applicable).</i></p>
<p><b>Contact</b></p>	<p><b>WU</b> Vienna University of Economics and Business  International Office  Ms. Christina Kampe  <a href="mailto:christina.kampe@wu.ac.at">christina.kampe@wu.ac.at</a></p> <p>Welthandelsplatz 1, Building LC, Level 4  1020 Vienna, Austria  T +43-1-31336-4375  <a href="http://www.wu.ac.at/io">www.wu.ac.at/io</a></p>